



Tri-Cities Amateur Hockey Association Sponsor Program

Association Sponsorship Opportunities

Primary Team Sponsor – Maximum of 1

Cost: \$750

Sponsor Benefits: Butt patches on house jerseys; name only on TCAHA Sponsors Banner displayed in rink; listing in all TCAHA Sponsored Tournament Programs; listing and link on TCAHA website; recognition plaque.

Host Hotels – Quantity based on need each season

Cost: \$750 + \$5 per room per night for visiting teams

Sponsor Benefits: Butt patches on Rep team away jerseys; all visiting hockey teams during league play and TCAHA Sponsored Tournaments are required to stay at a host hotel; listing in all TCAHA Sponsored Tournament Programs; listing and link on TCAHA website

Option in lieu of Jersey Butt Patch: 3' by 6' color banner hung at the TRAC Pavilion.

TRAC Boards

Cost: \$350 - \$850 (depending on size and location)

Quantity: Eighteen – 8' "Gold" (\$850) boards on south wall, Four – 8' "Bronze" (\$500) boards on end walls, Eleven 7'4" "Silver" (\$600) boards on corner walls, Nine "Bronze" (\$350) boards ranging from 3' to 5' on end walls.

Sponsor Benefits: 2'10" by 3'6" to 8' arena board advertisement; listing in all TCAHA Sponsored Tournament Programs; listing and link on TCAHA website.

TRAC Banners

Cost: \$500 each season with the option for a second banner at the Toyota Arena for an additional \$300.

Quantity: Based on availability

Sponsor Benefits: 3' by 6' vinyl color banner hung at the Rink in plain view of attendees; listing in all TCAHA Sponsored Tournament Programs; listing and link on TCAHA website.

TRAC Locker Rooms

Cost: \$1,250, plus cost of painting (two year commitment required). One year terms can be negotiated for locker room door only, if availability allows.

Quantity: Four

Sponsor Benefits: Business name and logo on locker room door; freedom to paint colors and/or logos inside locker room on block walls only; listing in all TCAHA Sponsored Tournament Programs; listing and link on TCAHA website.

TRAC Ice

Cost: \$500 - \$1000 (depending on size and location)

Sponsor Benefits: Business name or logo in ice; listing in all TCAHA Sponsored Tournament Programs; listing and link on TCAHA website. Contract must be in place and paid prior to ice being made.



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Team Sponsorship Opportunities

Secondary Rep Team Sponsor

Cost¹: \$500

Sponsor Benefits: Shoulder or Butt patch on Rep home jerseys; listing and link on TCAHA website; recognition plaque from team.

Secondary House Team Sponsor

Cost: \$350

Sponsor Benefits: Shoulder patch on jersey; listing and link on TCAHA website; recognition plaque from team.

Team Banner Sponsor²

Cost: \$500

Sponsor Benefit: Banner displayed at all home games at TRAC and Toyota Arena; listing and link on TCAHA website; recognition plaque from team.

¹ Cost listed is a required minimum sponsorship. The sponsor may pay more but shall not be offered anything more than the benefits listed above. All funds beyond the cost of production go directly to the team securing the sponsorship.

² Team banners will be 3' by 6' and will be made by TCAHA. They will not be permanently hung at any rink, but will have a prominent place at TRAC to be hung during games.



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